

# Mamma Hai Harmony



## Design Statement

This foodway is located at 451 South Warren street. This food way is inspired by Vietnamese culture and focuses on bringing people together through its food and welcoming atmosphere. Yin and Yang are inspiration to both the food and the design of the space. It incorporates the balance in design with incorporating warm colors with different vibrant textures. There is complexity in the design providing warm colors and textures and the green brings together freshness of the food. The goal of the space is to bring people together inspired by Vietnamese culture.

The culture focuses on melting pot tendencies and is collaborative with other cultures and traditions. The problem I am addressing is inclusivity. Addressing this I designed to make an inclusive and welcoming atmosphere and bring people together from different cultures. The wildcard space I designed is the performance stage which serves to bring the culture alive with music and performances. It acts as an active stage with live performances but also is utilized when unactive and used for other purposes. The family oriented aspect of the culture is incorporated with the dining seating on the second floor and the choice of seating. The easy access of the countertop near the kitchen on the first floor provides flexibility and comfort to those watching and enjoying the performance. The smell from the kitchen and the live music gives the sense of overall harmony in the space and reflects back to the ideas provided in my bubble and block diagrams.

Through the site analysis of this location it is important as a designer that I utilize ways in which this foodway brings locals and people from different cultures together. Armory Square is located near it and is downtown Syracuse's prime neighborhoods for shopping, dining, entertainment, and nightlife. The location offers an abundance of lofts and condo style apartments. The well location offers an abundance of lofts and condo style apartments. The location offers a variety of architectural styles which provide restaurants, clothing stores, museums and art galleries which brings together a variety of people.

## Site Analysis

### Project Location



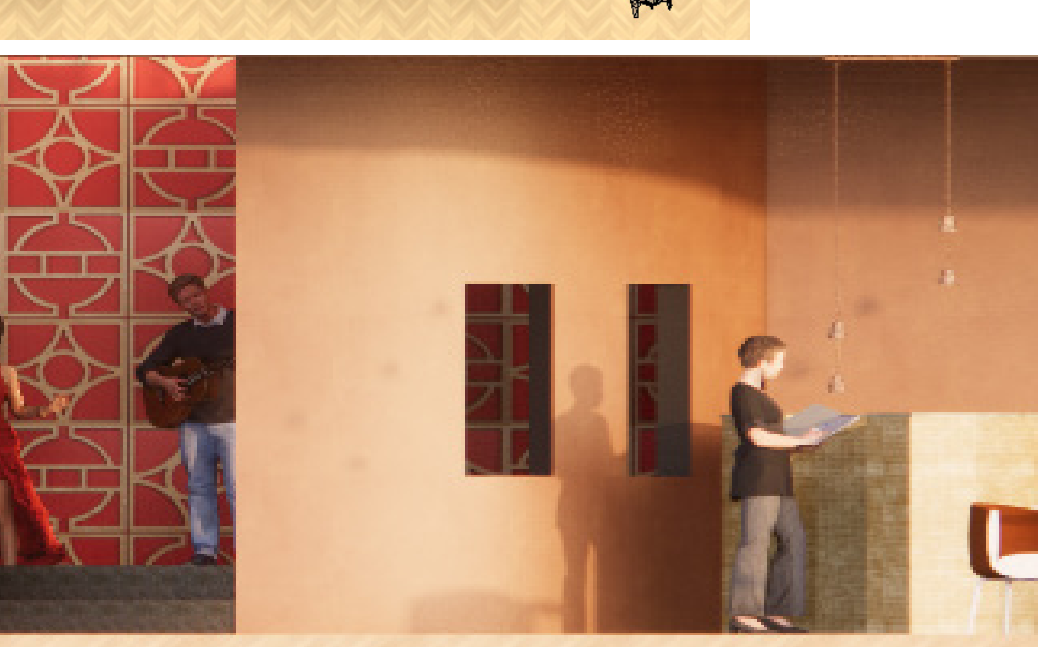
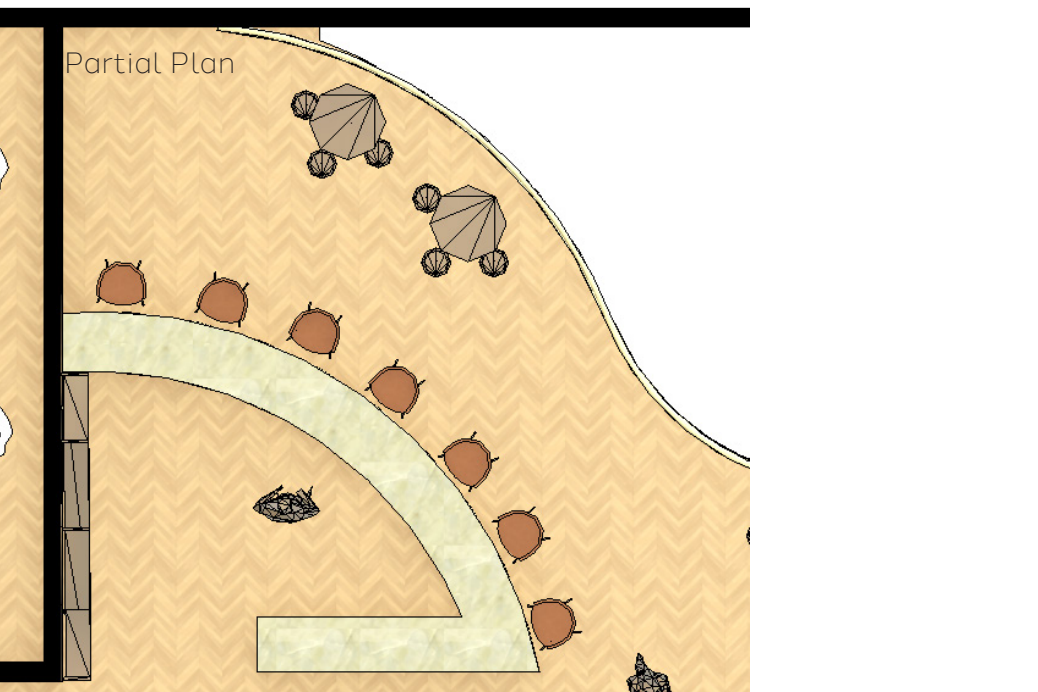
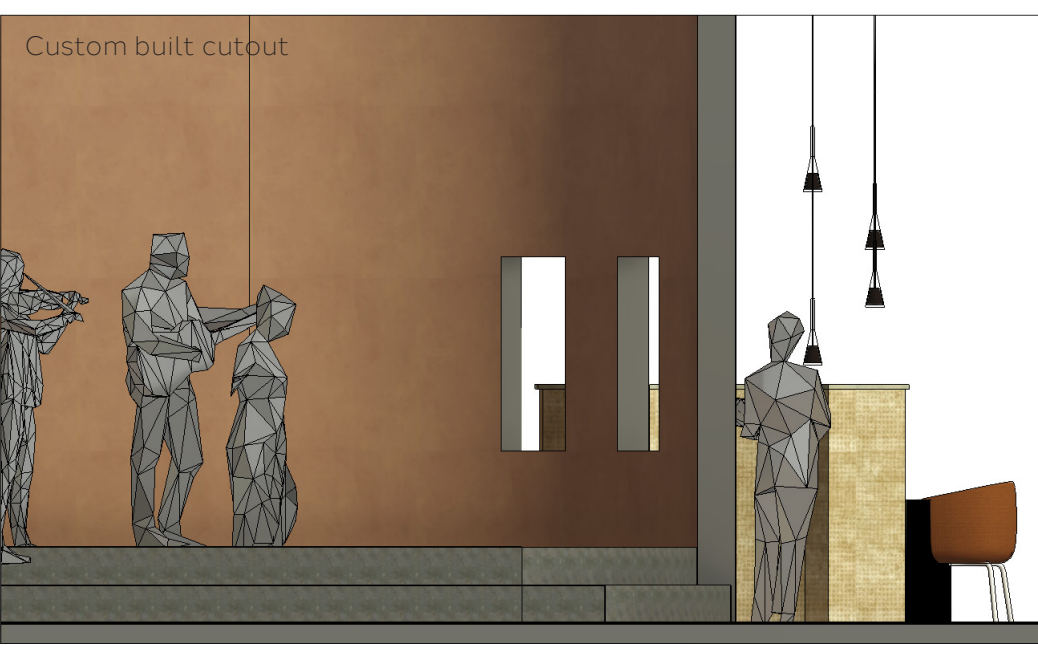
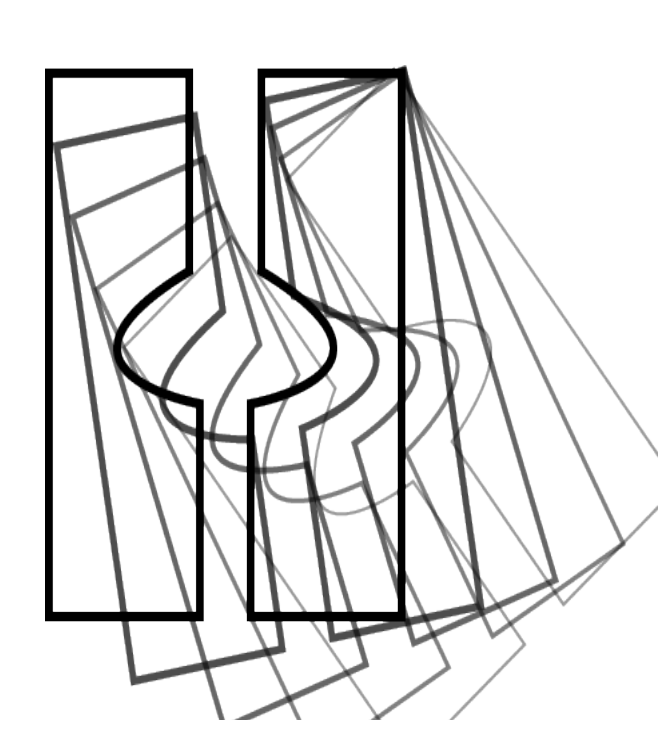
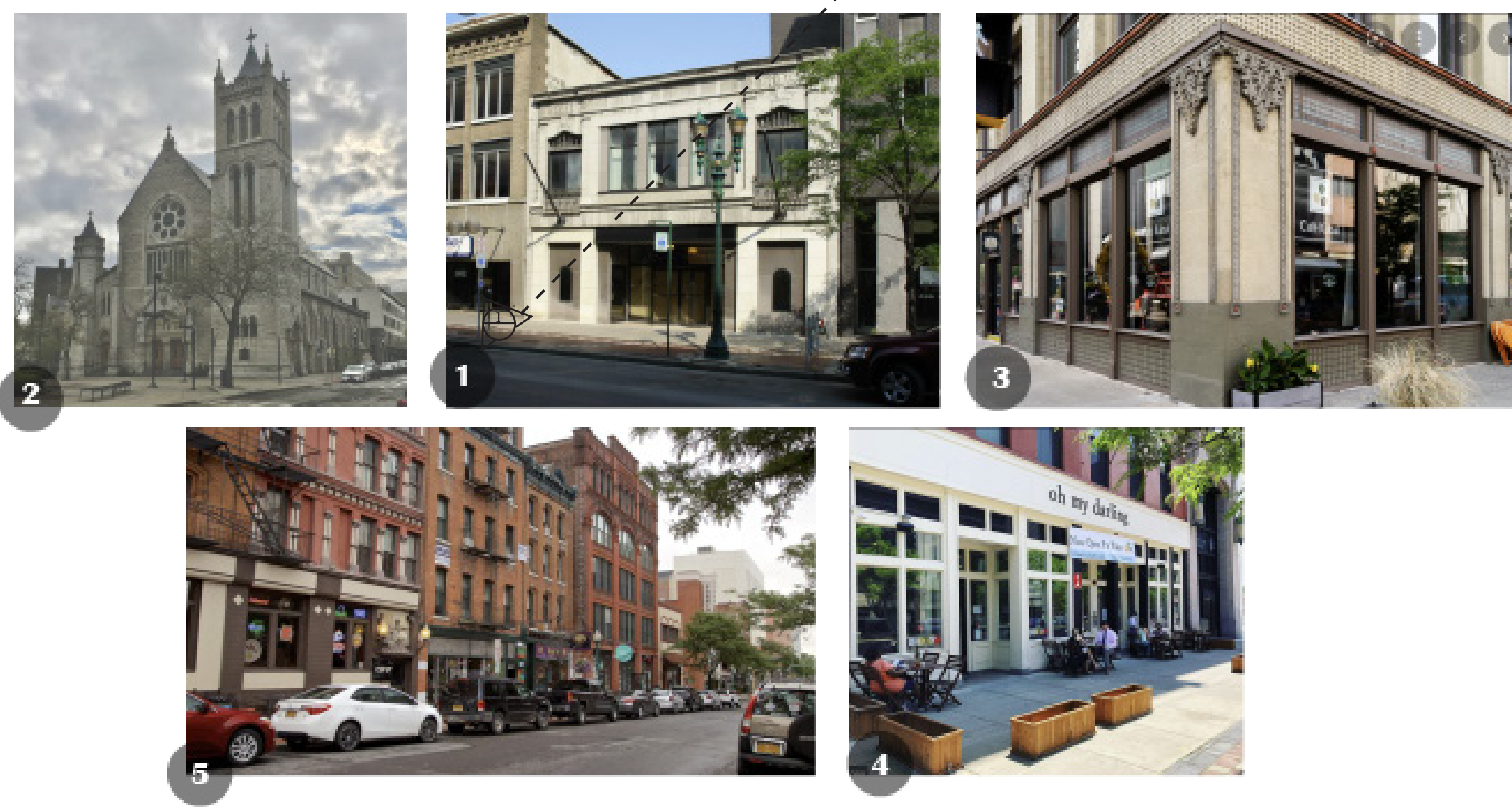
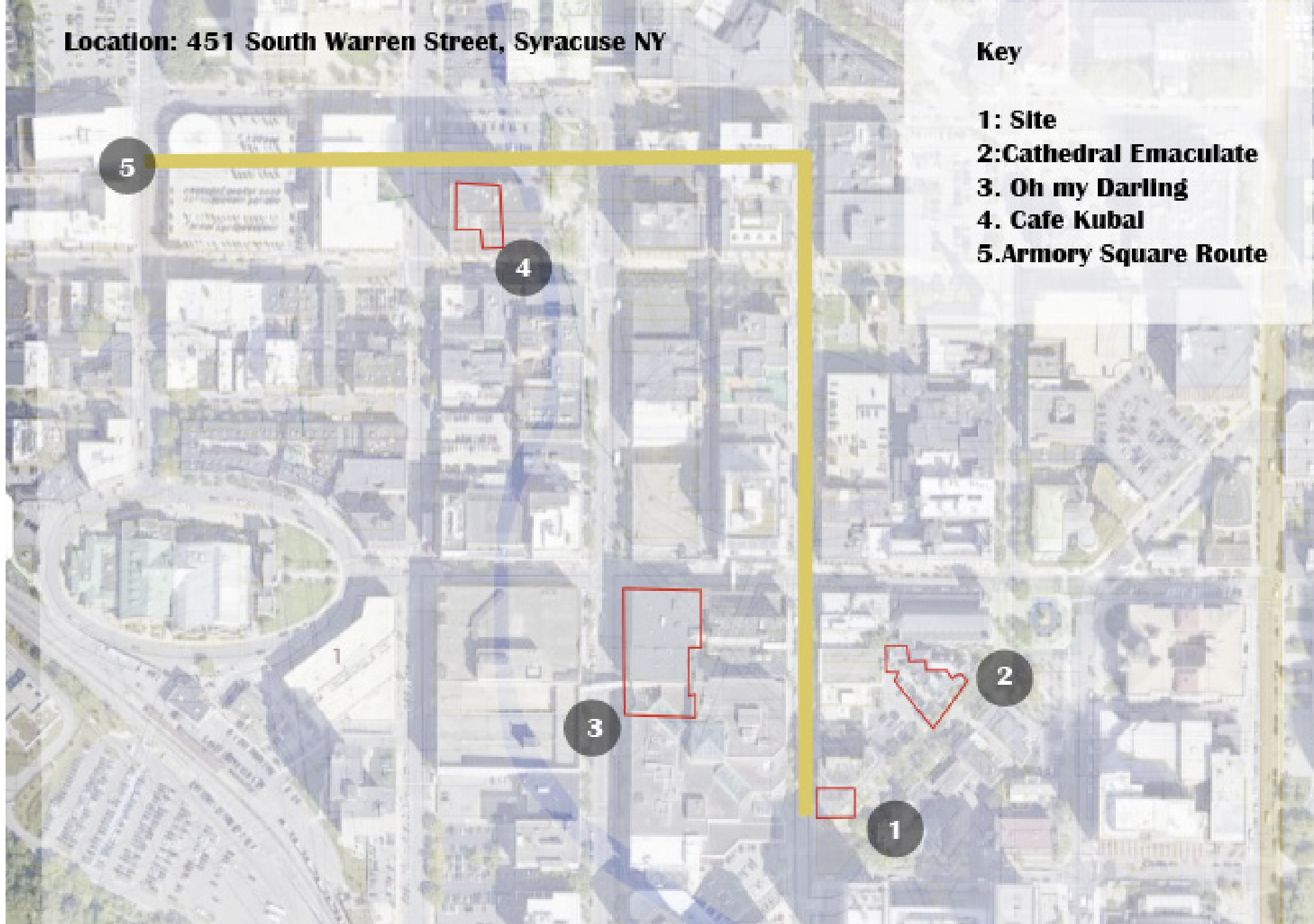
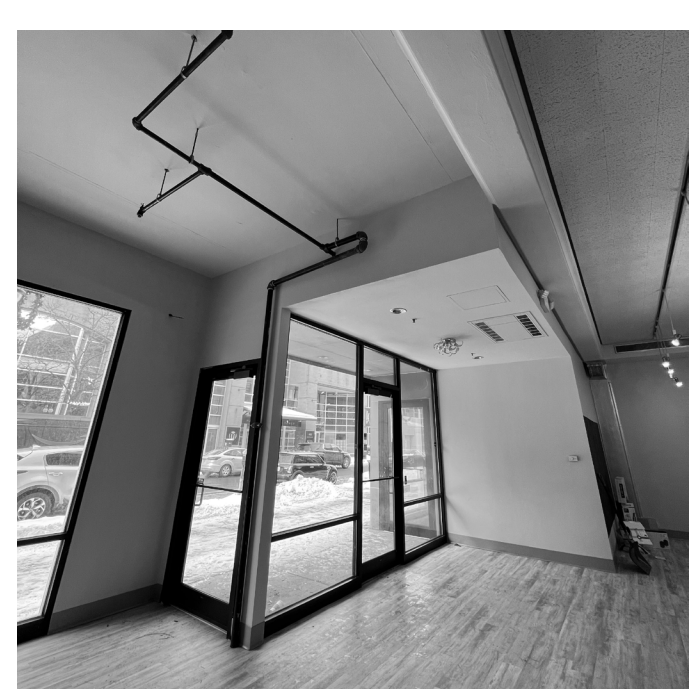
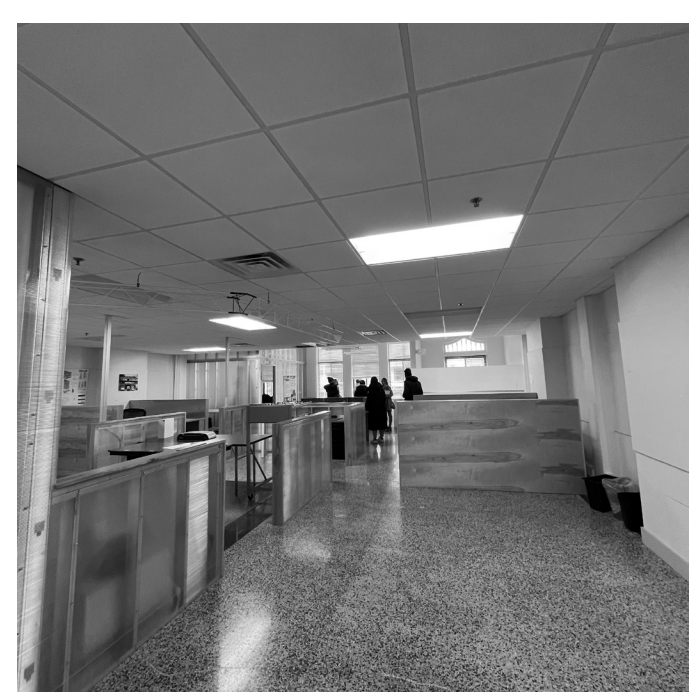
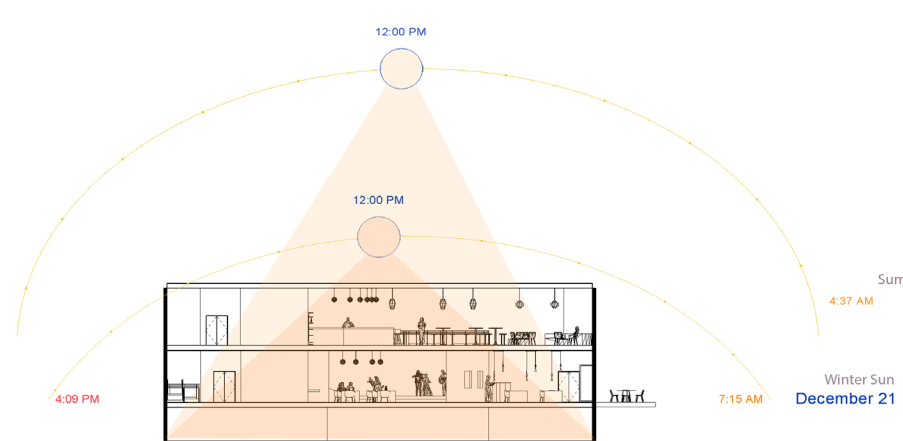
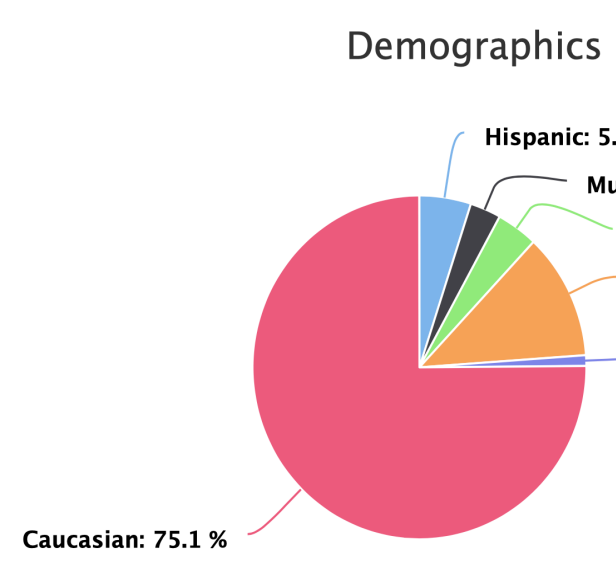
The site located in the area of downtown Syracuse 451 South Warren Street. The area is high traffic with many restaurants and activity bringing people together from different cultures. On the street side of the building I implemented outdoor seating for warm and welcoming entry to the site.



**Exterior Research:** Influenced from the Neoclassical design, this style is also common among other buildings in downtown Syracuse. The buildings exterior show-cases built in carved classical crown molding.

**Interior Research:** Armory Square is a longstanding building that has housed many tenants, including it's most recent: a salon, a bank, and an architectural firm. In this survey we searched for the long term results of these occupants, and defined them in terms of what the future of the building holds.

This building consists of two floors that can and have operated as separate spaces, and provides lots of opportunity for spatial planning and human centric design. It is a rectangular building so its hard to but curves into it. Soles cannot be removed and stayed throughout the renovation



**Packing- Produces adjacency and is relevant to Mamma Hai and the essence Yin Yang because the space designed should be representative of the beliefs through balance and alignment used in the word.**



**Custom Wall Vinyl/Floor Pattern**  
Vietnamese influences can be seen throughout the entire space. Two of the most prominent influences within this space can be seen through the wall finishes and the floor finish.

The Custom Wall Vinyl has a red and gold finish that is symbolic of Vietnamese culture. The pattern of this wall vinyl also uses symbols with significance to Vietnamese Culture.



**Client Research:**  
Mamma Hai, the client and graduated from Syracuse university. Designing for her meant understanding her restaurant to teach members of the community to learn/cook vietnamese food in hopes of growing food relationships. It was important to design in family oriented styles. Overall harmony needed to be achieved in the space with the stage, eating areas, and private and open dining.

Utilizes Chinese yin/yang categorization of food and foods that are considered yang are determined to be "hot" and yin would be considered "cold". Influential to the resemblance of yin/yang stage.



Section A Scale: 1'-0" = 0' - 1/2"

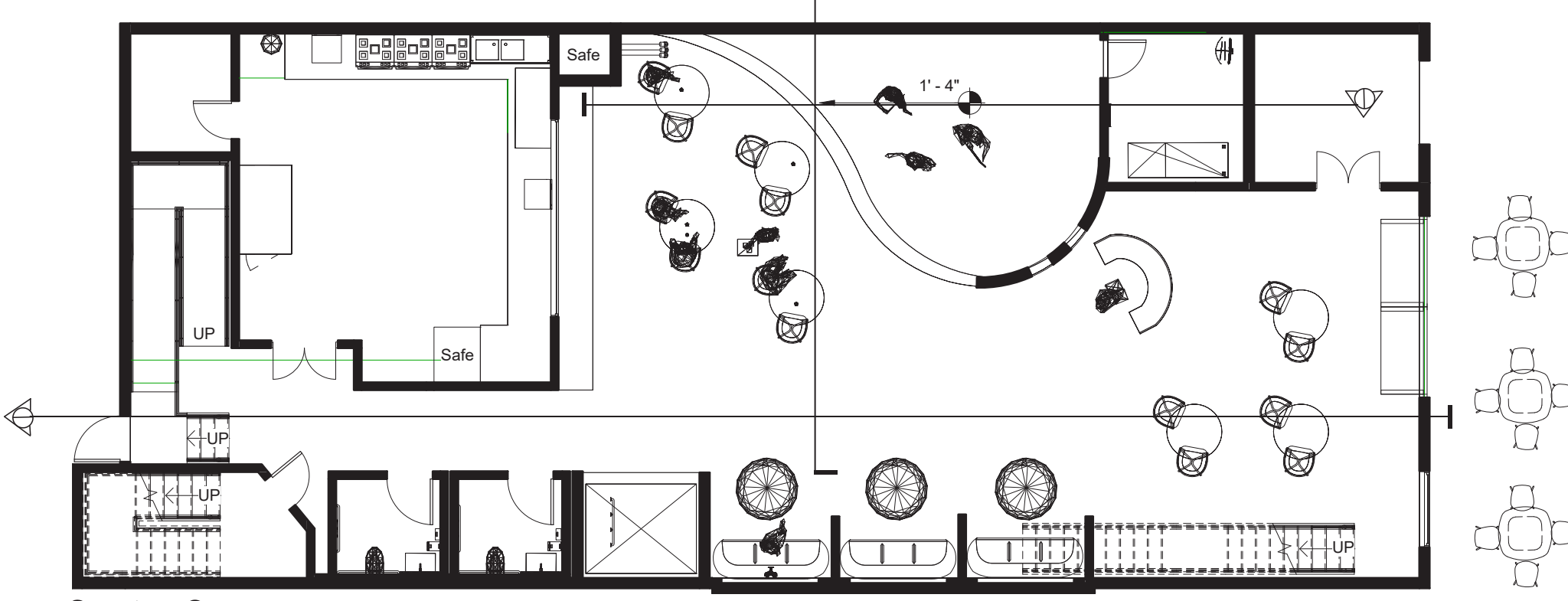


Section B Scale: 1'-0" = 0' - 1/2"

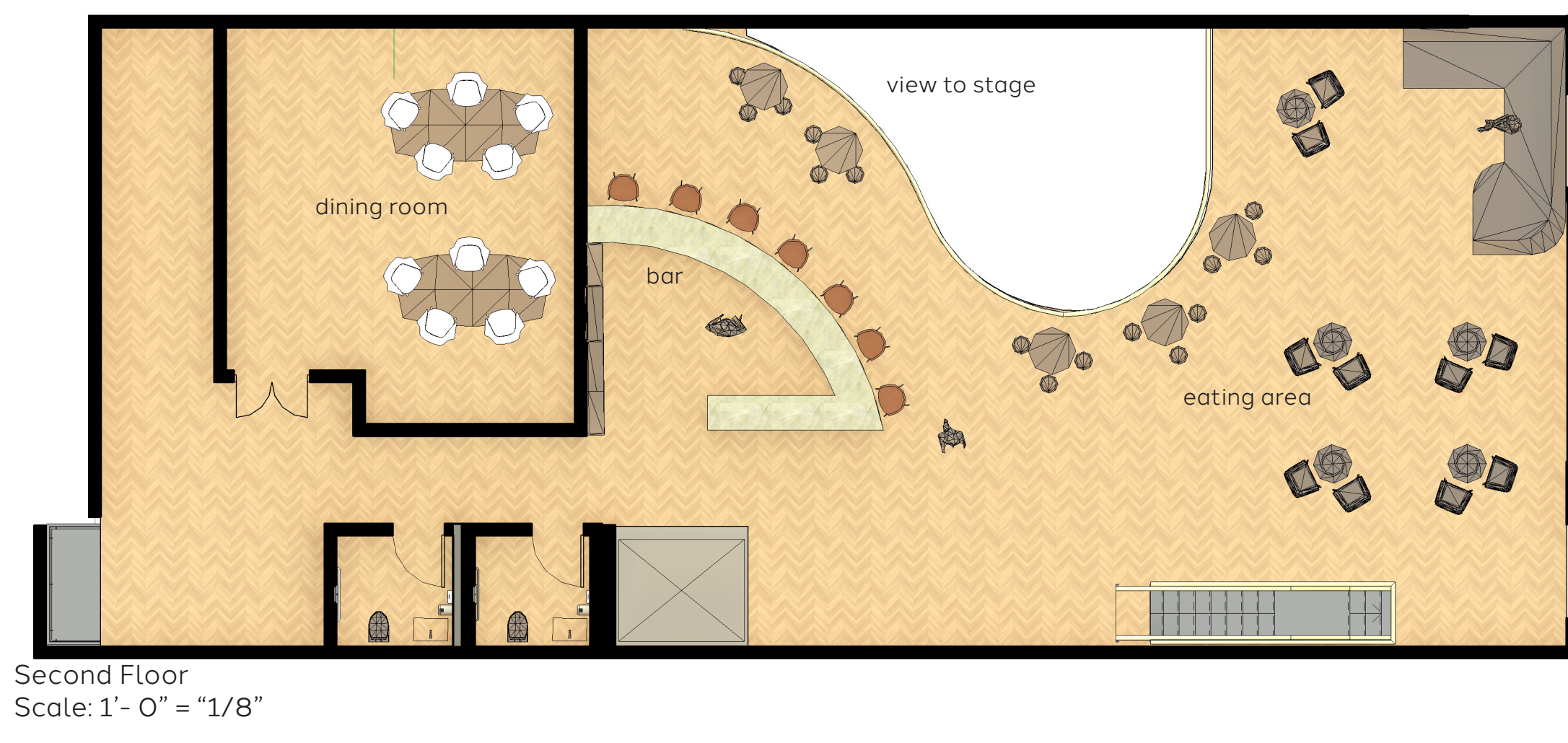
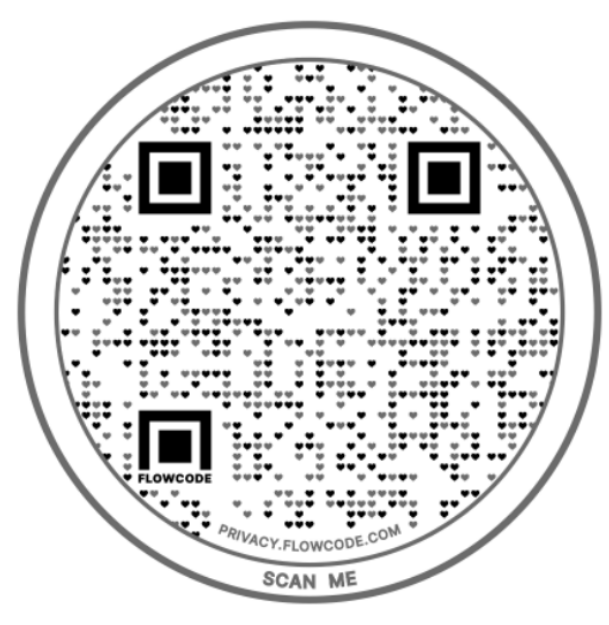


Section C Scale: 1'-0" = 0' - 1/2"

- A Messine Sectional Study**  
The messine allows people in the same to have the same experience in the space and people who are upstairs can hear the live performance. It ties back to Vietnamese cultural values of harmony being included with the ability to give people in the space the same experience in relation to the stage. People on the second floor can hear and see the live performance.
- B Accent Wall Sectional Study**  
The accent wall brings together the different elements in the space and ties together the important cultural essence. Its pattern is collaborative with the gold in the bar and counter top. It is an important accent and critical design to include this accent wall.
- C Enclave Sectional Study**  
To accommodate all user needs, these harmonic enclaves offer a slightly more private eating, soothing and viewing experience. The enclosure shown provides a more private scenery while still being able to be open to the surrounding liveliness of activity around it.

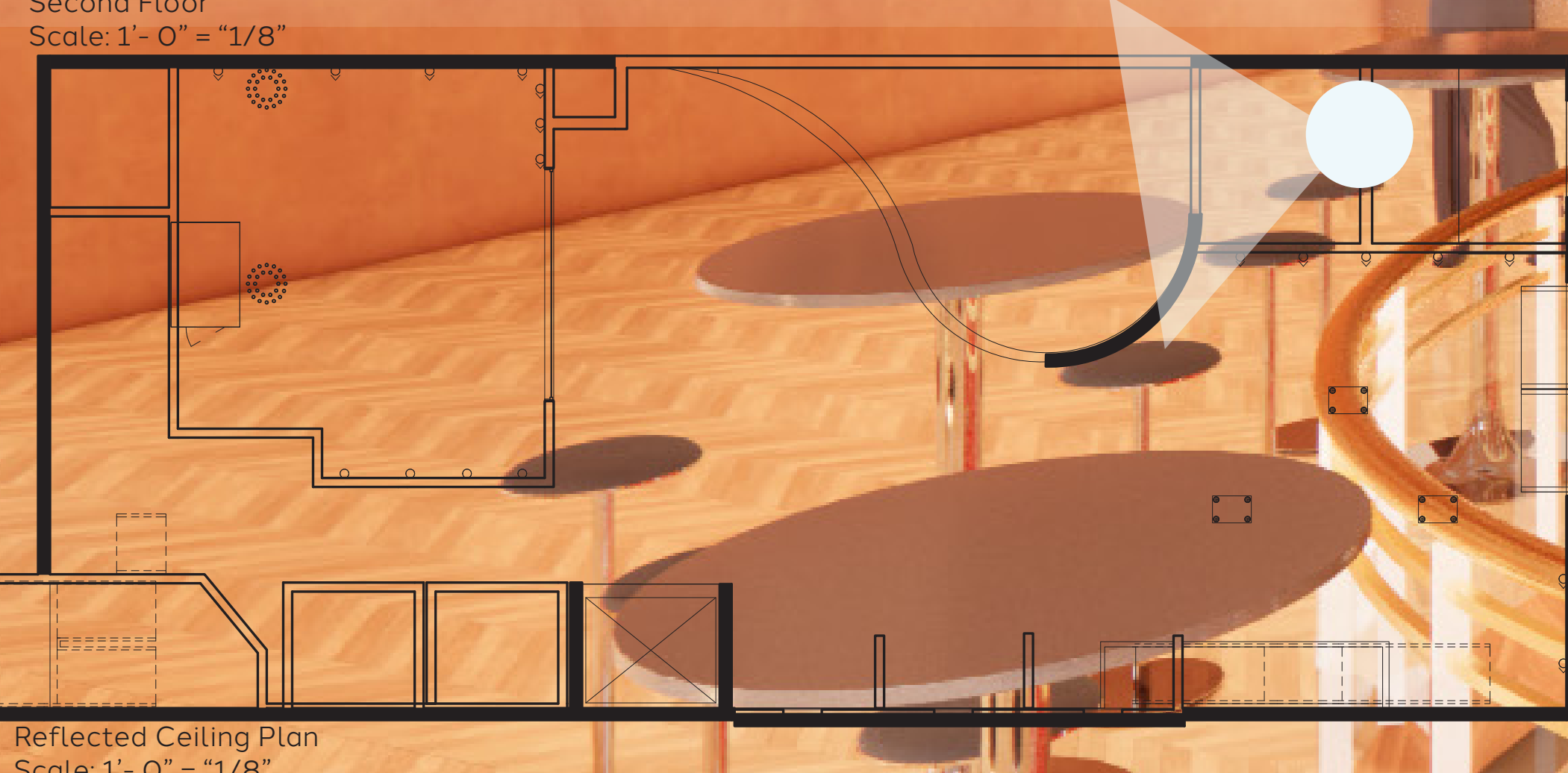
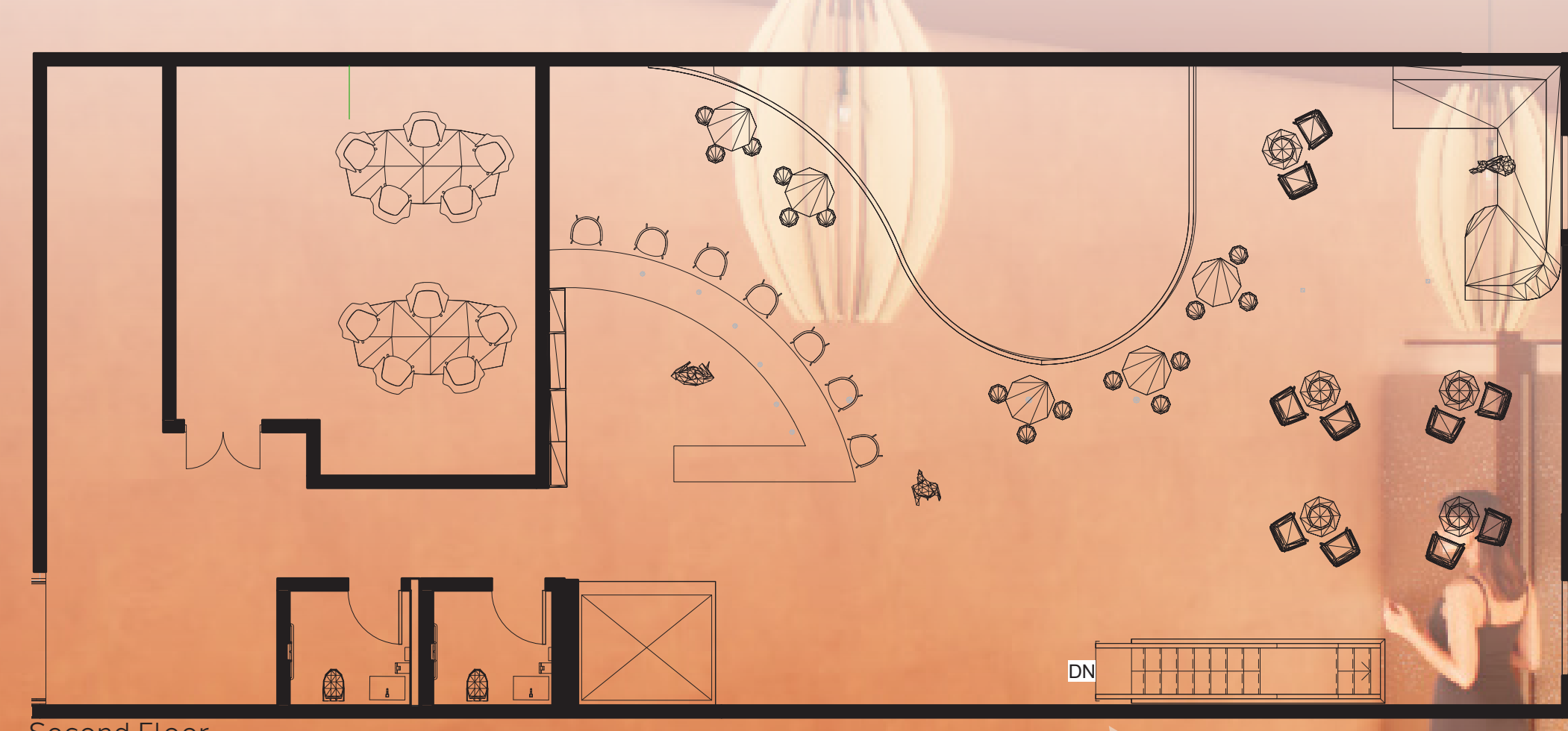


Section Cuts Not to scale



To create a sense of harmony throughout the space, the Yin and Yang mezzanine looks down on the performance area allowing for users to enjoy the music from the bar area.

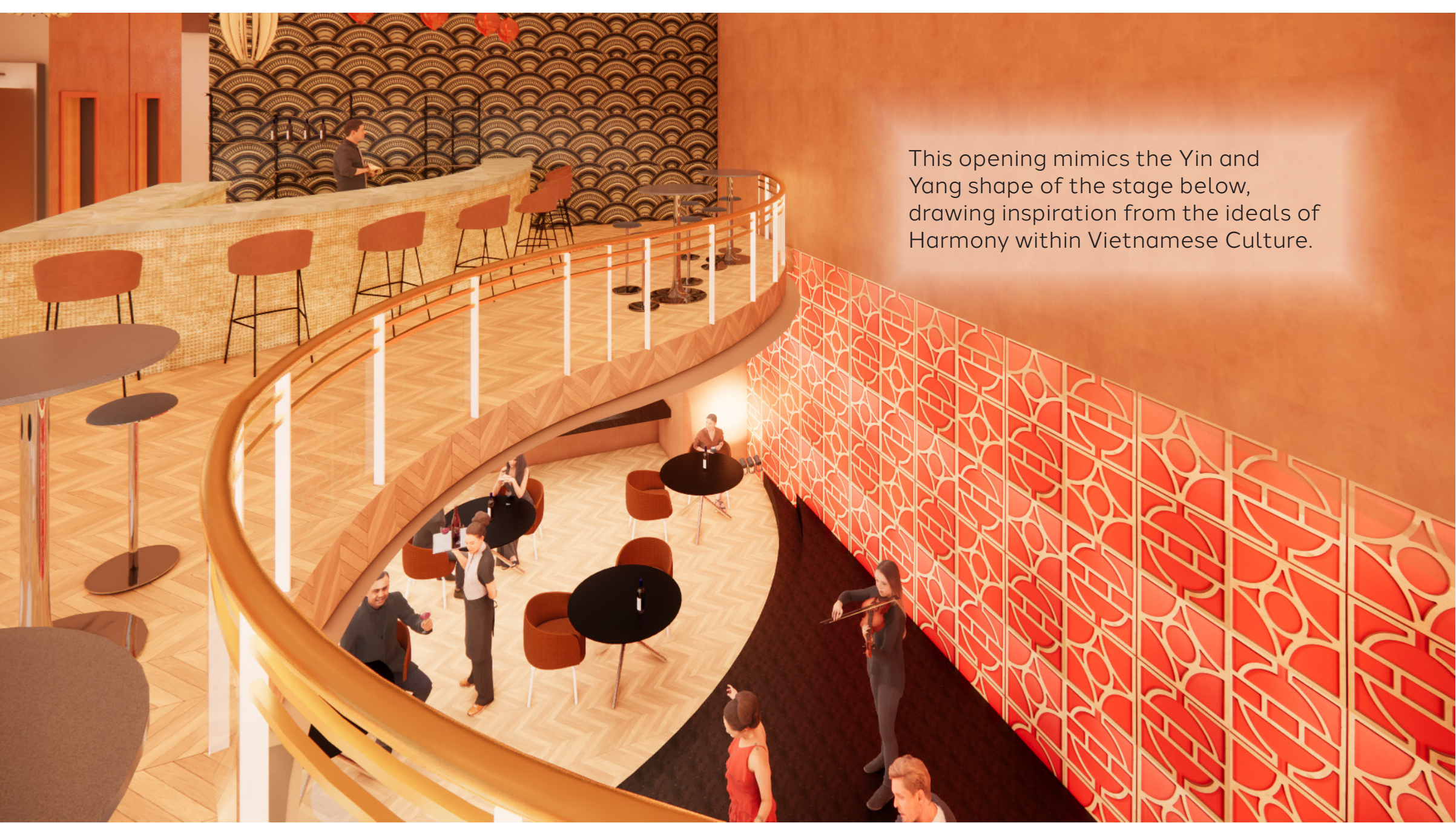
## Level Two



**Purpose of Materials**

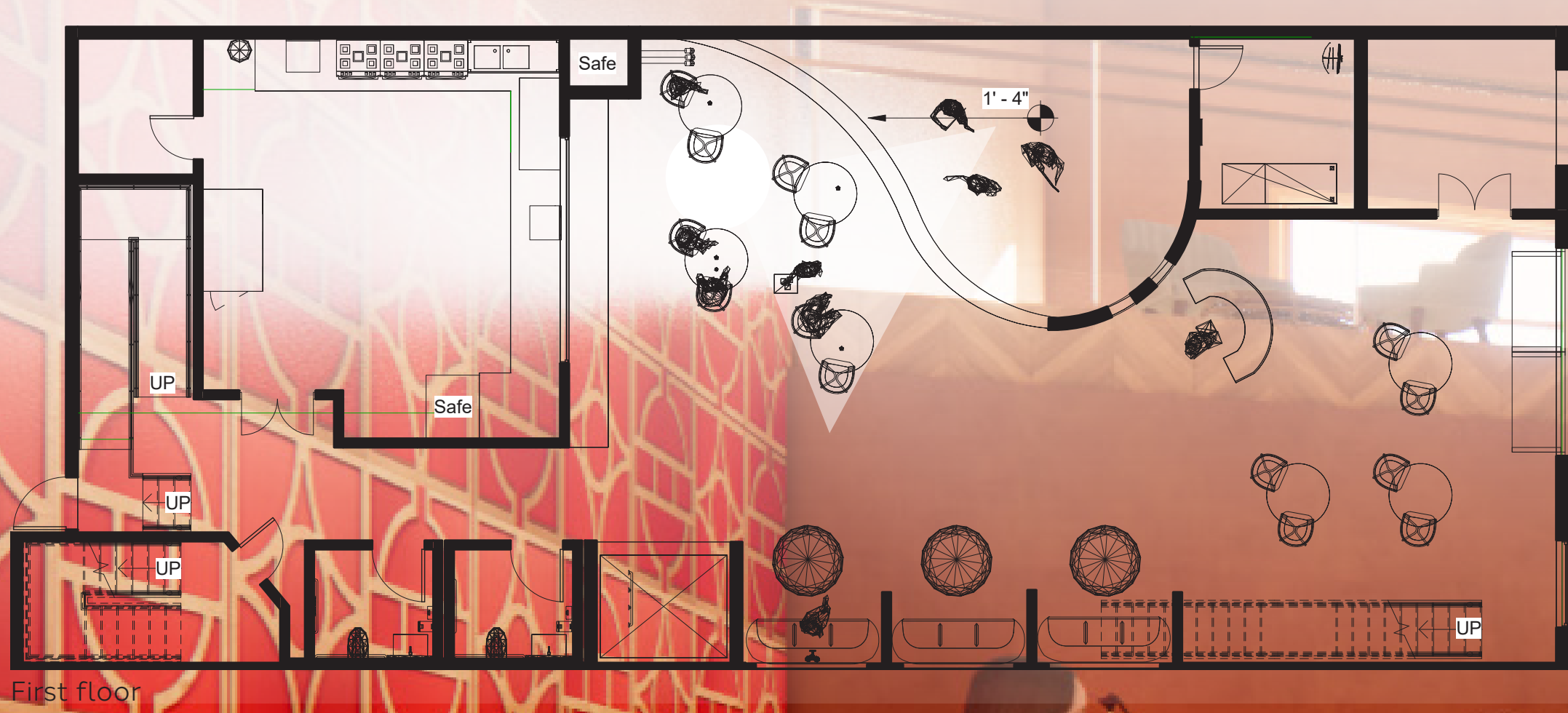
Inspired by the dynamic food of Mamma Ho's Vietnamese Cuisine, bright and welcoming colors and finishes are used to create a lively environment that acts as a harmonious place of gathering for the people of Syracuse. Red and Gold finishes are found throughout the space to reflect Vietnamese design and culture. Softer green finishes are used to create a sense of comfort and relate to the fresh nature of Vietnamese cuisine. The interplay of these material choices create a lively, energetic, and engaging environment for families and people to come together.

- Wood Flooring
- Wall Covering
- Textured Wall
- Bar material
- Marble counter



This performance space houses a Yin and Yang stage as well as ample seating to promote the unity of the users within it. The Red and Gold finishes found throughout the space is symbolic of Vietnamese Culture and creates a lively environment for family gathering.

## Level One



**Purpose of Materials**

- Wood Flooring
- Wall Covering
- Custom Wall Vinyl
- Enclave wood material
- Sofa Material

