



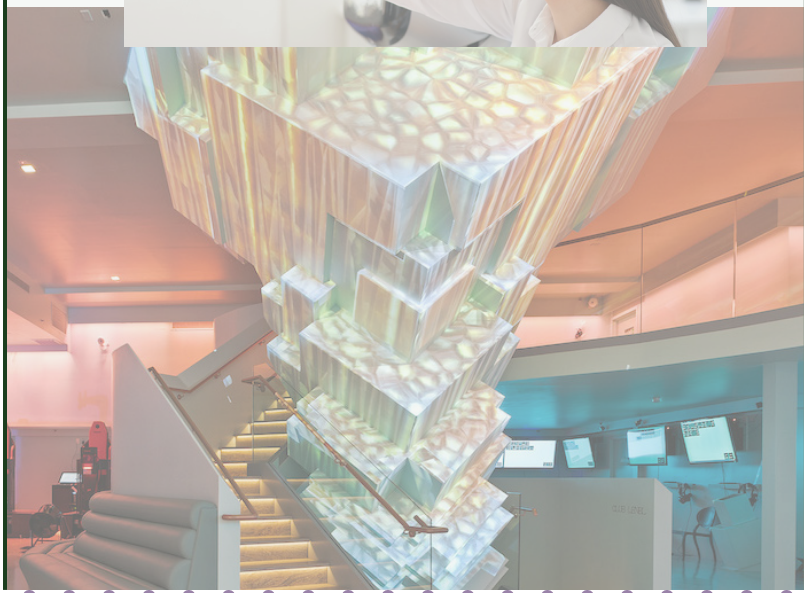
NEXT

Virtual Connections and Experience

About Next



VIRTUAL CONNECTION



NEXT is an innovative robotics company that was founded to improve the wellbeing of people by utilizing virtual reality throughout the office space. The inspiration for virtual reality inside the space is meant to enhance flexibility throughout the work space and allows employees and visitors to experience another reality. The virtual reality headpiece is easily accessible to use throughout the space and gives employees a break from their work environment. The business sells promotes the virtual reality headpiece as many people in an office space experience high levels of stress. The experience is meant to alleviate them from their current stress and experience a new reality.

Vision

Virtual Reality experience incorporated throughout the office with Screens located throughout the space.

Mission

NEXT connections will be selling Virtual Reality Headset piece so that employees and visitors can engage in this experience outside of work environment as well.

Connection

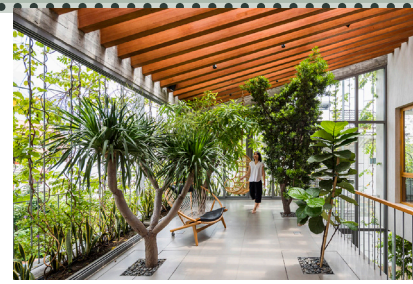
Bringing Connection between Robots and high technology and Humans through Screen activity experience

Branding



Technology

The technology moving through the “N” in the Logo is representative of the technology present in the NEXT office. This is seen throughout the space with the hybrid office design and accessibility to technology. Especially seen with the virtual reality experience and headpiece which brings employees to a new reality. The movement begins to reach to the “X” and “T” which captures the organic essence of design in the space.



Organic

The “X” and the “T” are for the biophilic design in the space which captures the organic curves. Throughout the space curves are utilized to show the direct movement through the space and create a free flowing atmosphere.



Color palette

The “N” and “E” in the logo are representative of the high technology which uses the colors purple to show high focus and energy. The green on the “X” and “T” are for the biophilic organic design seen with the green to capture nature approach.



NEXT Robotics



The NEXT robotics are easily able to function throughout the space with the curved movement throughout the space. The wheels make it easy to ride around the curves and to interact with the employees and visitors in the office. The Robots impact the virtual reality experience by creating a connection with the humans and helping them achieve this alter reality experience. Through different activites and screening experiences these Robots share their personal skills in technology around the office space.

Site Analysis

Areas of attraction and History of Buildings



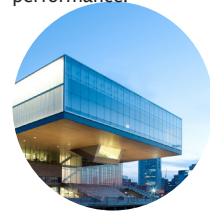
The Harpoon Brewery – Harpoon has been brewing craft beer since 1986. Tasting and tours is one of its special features at this location

The Bank of America Pavilion – Is an outdoor entertainment venue with a that can seat 5,000.

Seaport Hotel & World Trade Center – Boston's largest convention hall, which offers space for meetings and trade shows.



The Institute of Contemporary Art – ICA was founded in 1936 as the Boston Museum of Modern Art, the ICA strives to present contemporary art in all forms of media, including visual art exhibitions, music, film, video and performance.



The Boston Convention and Expo Center – The largest exhibition center in the Northeast, with 516,000 SF of exhibition space.



John Joseph Moakley U.S Courthouse. Located on Boston Waterfront Seaport District along Boston harbor walk Serves as USA District Court for the District of Massachusetts. The court house is has large open communal areas that emphasizes transparency and accountability to the public. Building is designed to embrace that every citizen should have equal access to the law



Transportation



- 101 Seaport Boston
- Parks/ Greenery
- Transportation
- Blue Bike Station

Transportation

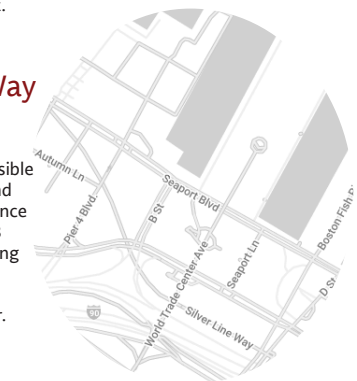
Silver Line Way

Provides access to South Station and Logan Airport. South station is provides office space users to easy transportation access Second largest transportation center in New England Located at the intersection of Atlantic Avenue and Summer street in the heart of the financial district.



Red Line Way

Parking is more available. Accessible via Mass Pike and 193. Short distance between the 193 and public parking making it easy for people who commute be car.

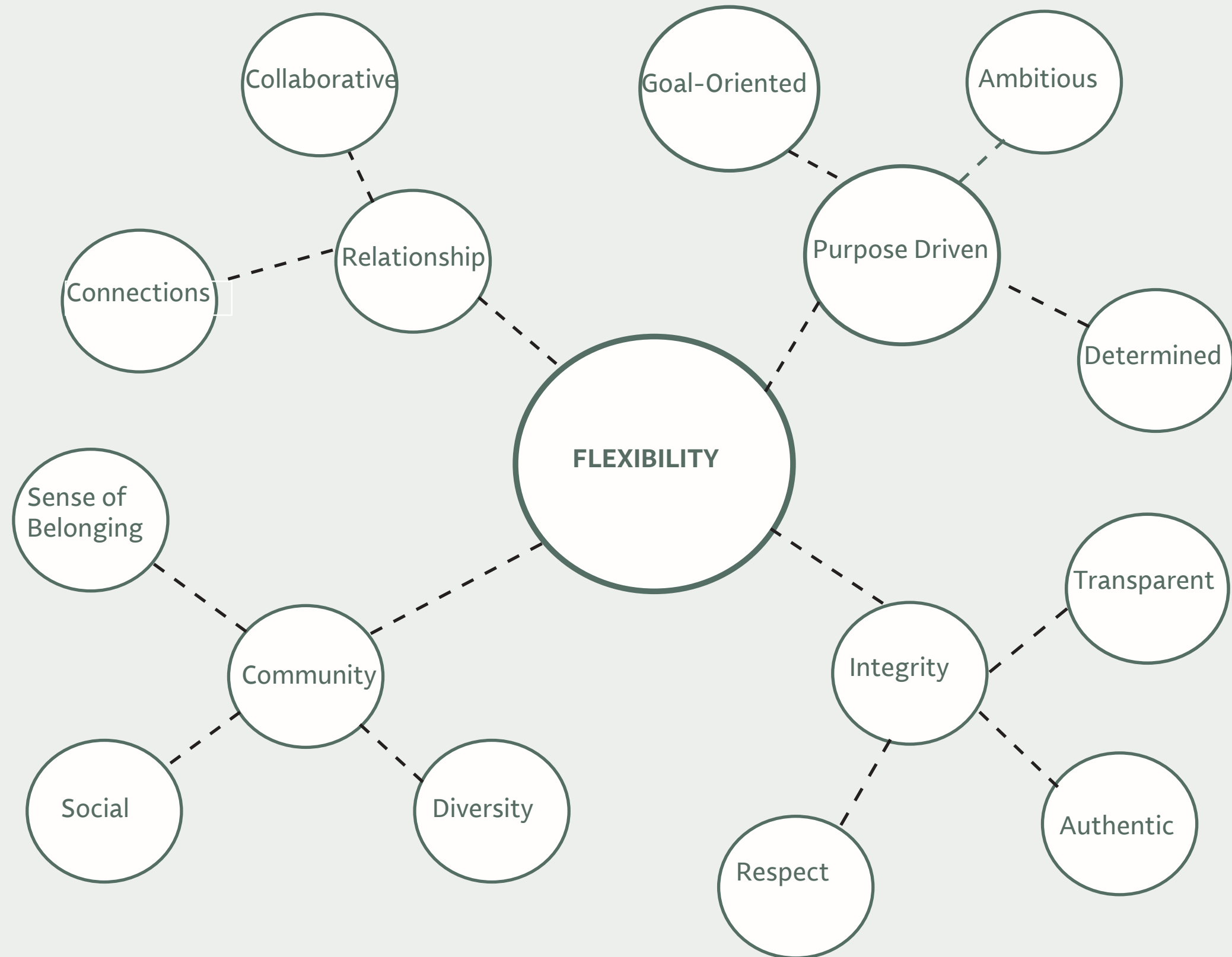


Bike Lane

Seaport Boston has several public bike lanes that people can commute on.



NEXT Core Values



Design Concept

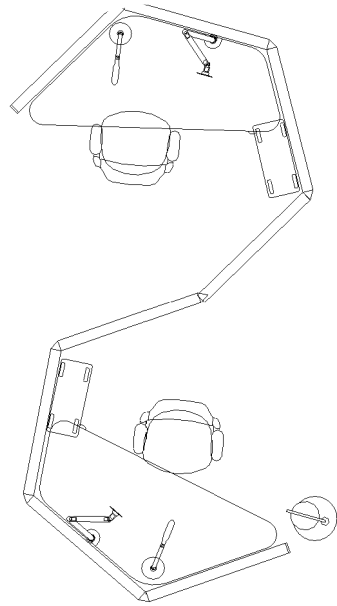


The NEXT office space allows for flexibility with curves representative of the direct movement and circulation through the space. The space stimulates employee engagement and encourages collaboration within the multi purpose spaces. The design promotes a balanced space by combining organic elements with more high technology and geometric elements. Throughout the space the rooms encourage the flexibility of having both a work area and lounge seating. Spacing will be stimulated through the juxtaposition of the curvilinear and geometric forms. The curves allow for direct movement and circulation throughout the space. Some of the workstations utilize a more organic design with curves and organic style to emphasize the movement. The curved walls allow for easy mobility of employees and Robots. While the geometric shapes enhance the technology prevalent in space. Centralizing the workstations enhances the organic energy flow and shows the intertwining of the curvilinear and geometric workstations along with the green and purple carpet promoting this change. The zoning emphasizes these changes and accents them with color changes in the rug and movement through the ceiling and its curves. The ceiling choices of clouds are utilized to combat acoustical issues as well as add to movement of the space aligning with the floor changes. Space promotes connection between robots and humans. Through the various screening experiences in the space employees are given a virtual reality experience. The screens and the virtual reality headset NEXT will be selling is utilized to help employees escape stress and experience the reality they wish to experience.



Concept

A Space which allows for flexibility with curves representative of the direct movement and circulation through the space



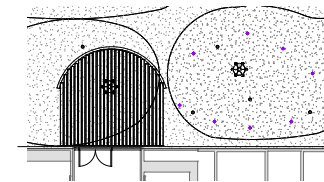
Workstation curvilinear elements to create a free flowing and flexible space



Reception Area curved walls with organic wood flowing ceiling to show the movement of space



There is comfort seating in Reception area as well as a virtual experience providing a flexible space.



The space enhances flexibility with the movement of the changing ceiling and flooring which promotes stimulation in the space.



The dropped ceilings zone out the spaces with curvature movement and bring employees into the areas of multipurpose spaces as seen in the Work Cafe.

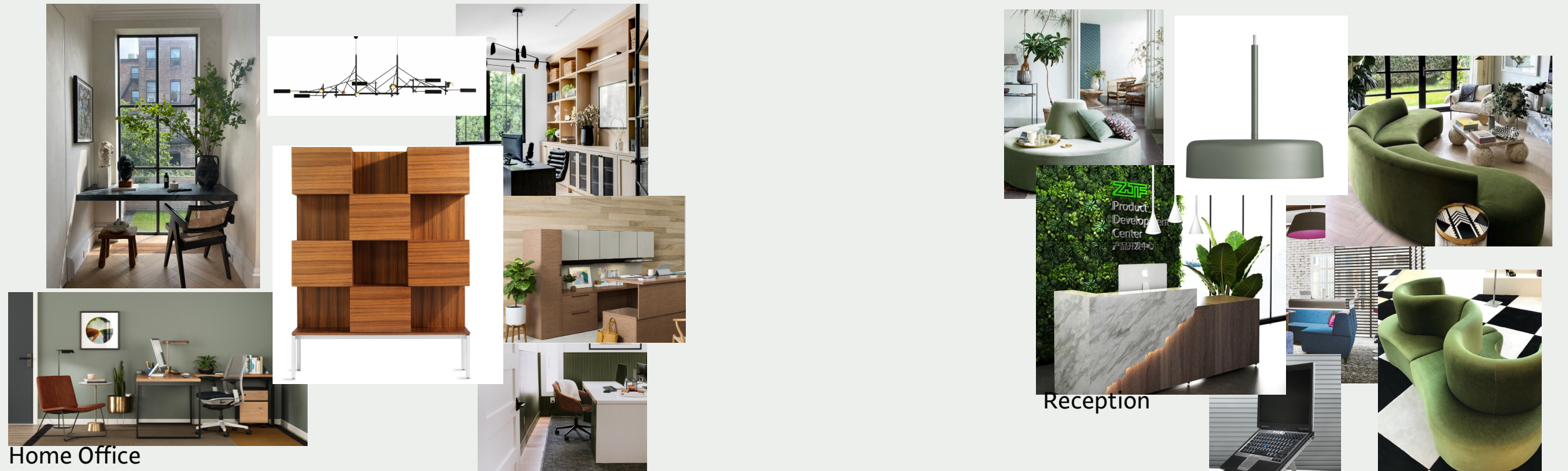
Inspirational Imagery



Workstations



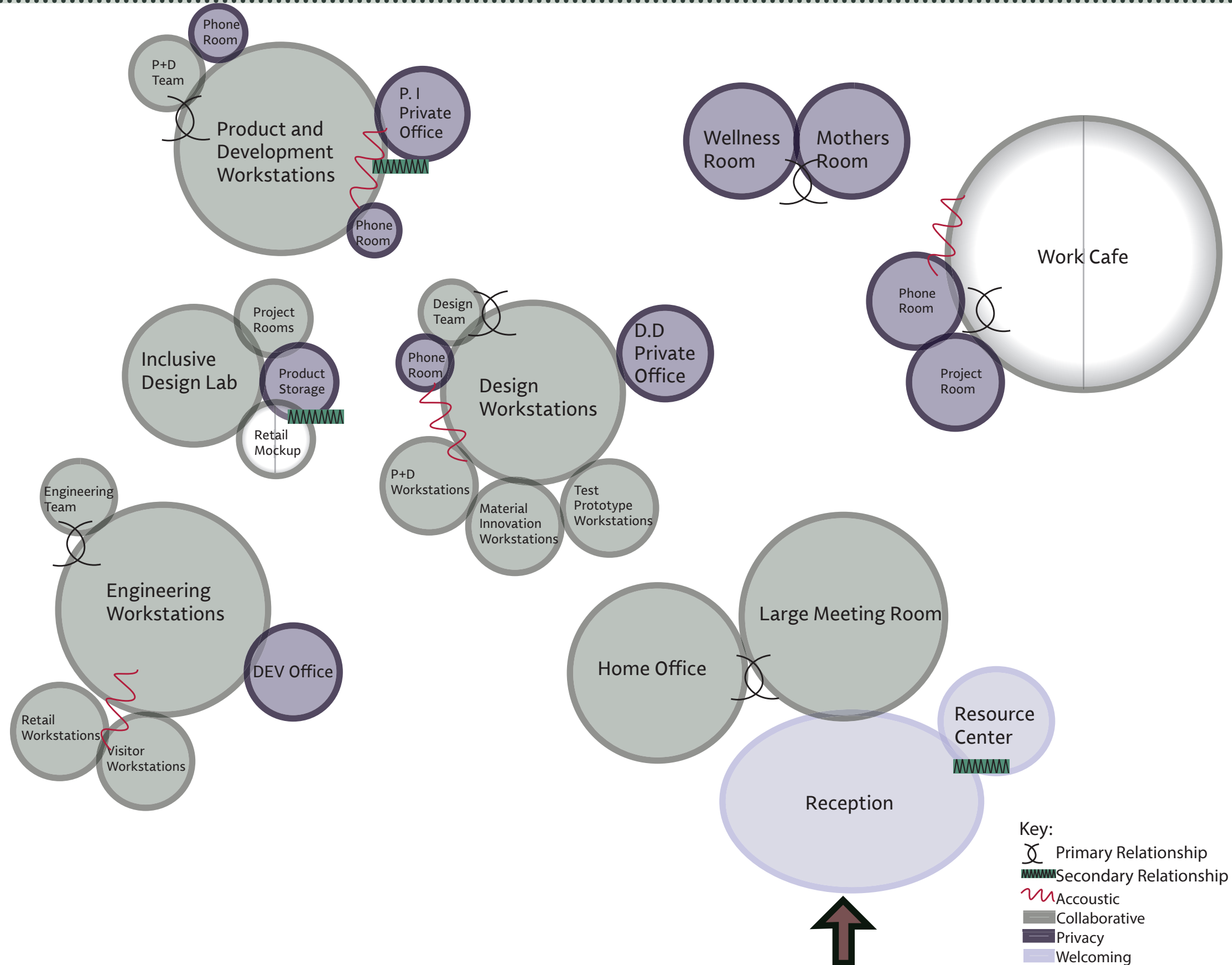
Work Cafe



Home Office

Reception

Space Planning



Schematic Design Sketches

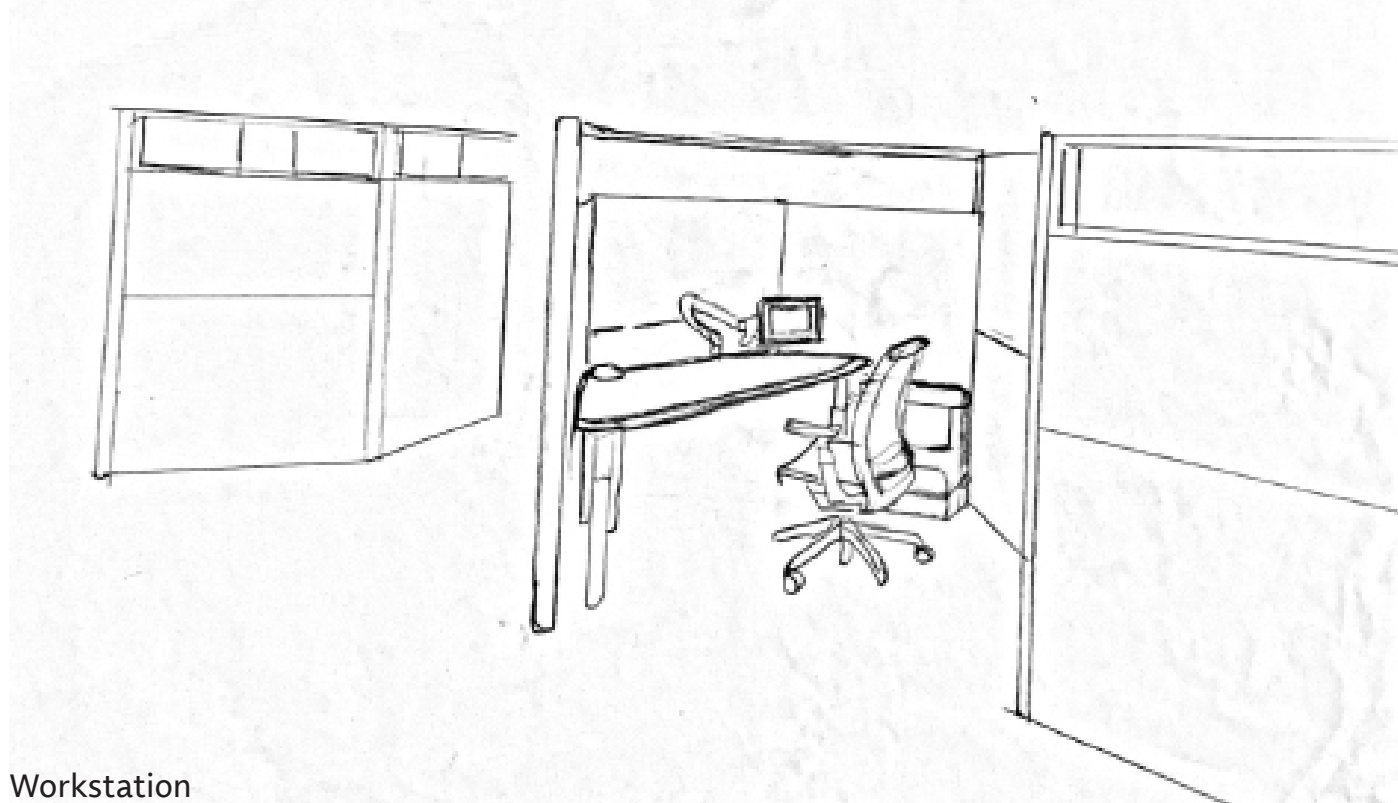


Work Cafe

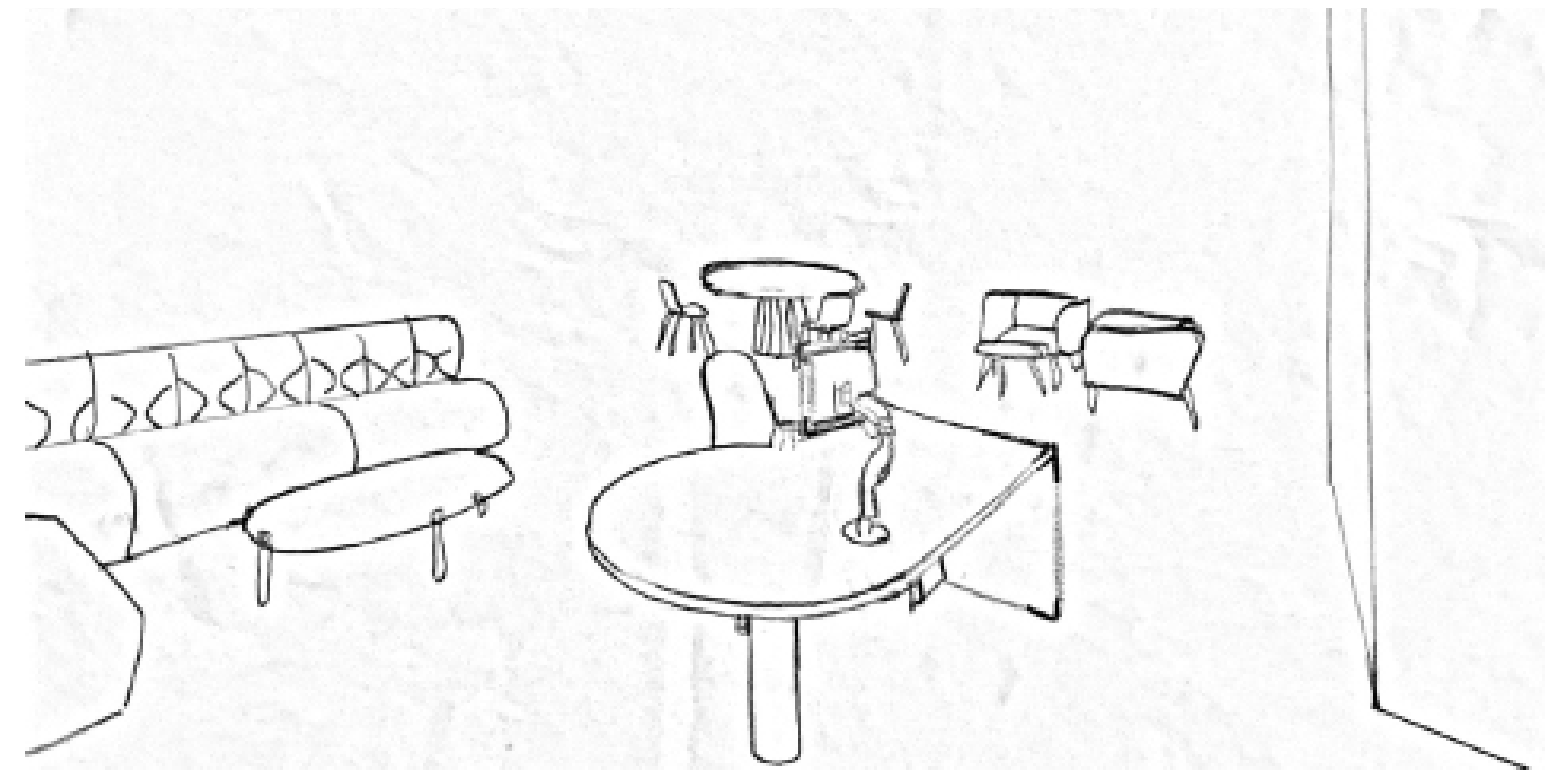


Work area

The Work Cafe provides a flexible space with different types of seating and includes technology for those working and who want to utilize the screens. The Home Office provides an active office space with the ability to also include space for guests and advocating for the virtual reality headpiece with the screening technology. The Work Area provides monitors and technology and has a focused atmosphere. The Curved workstation adds to the design intent of flexibility and movement through the space. The Reception utilizes a curved desk to promote the organic design and

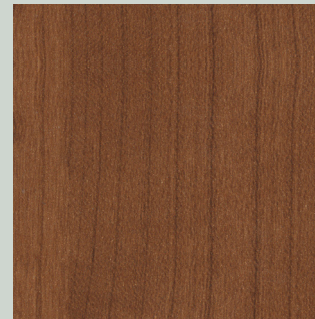
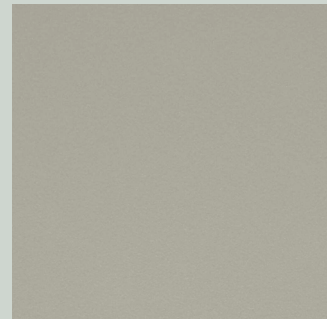
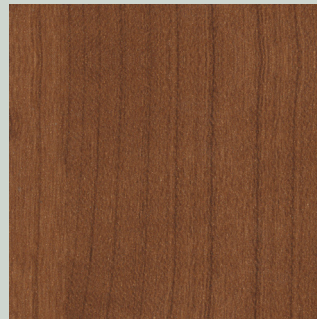
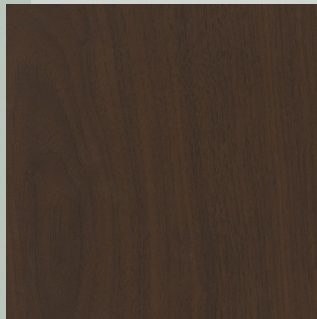
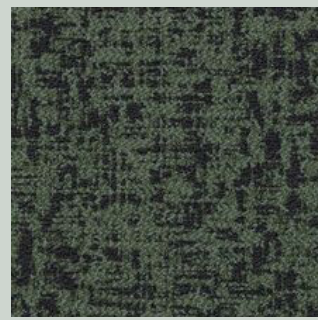
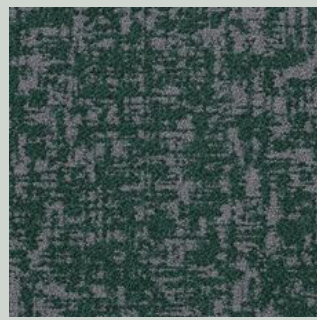


Workstation



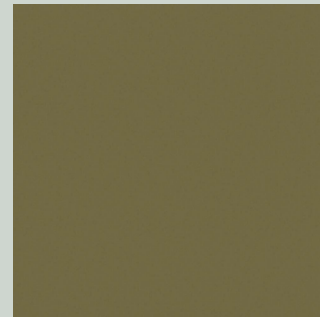
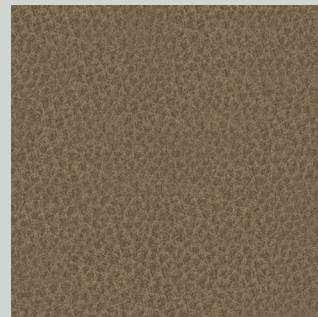
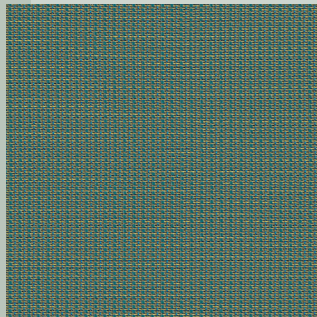
Reception

Materials

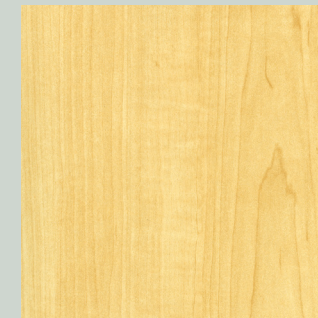
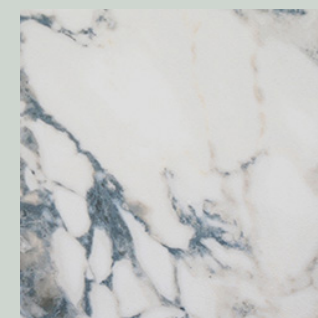


MATERIAL PALETTE

Utilizing biophilic material choices to have the best sustainable environment and to tie into the organic spaces. Metallic and geometric material choices reflect the more geometric and high tech part of my design.



The material choices were made based on choosing low emission of VOCs. VOCs occur when materials have toxic chemicals and vaporize harmful chemicals. Wellness is valued very much in this space which is why material choices were important to improve air quality and provide a safe and healthy environment.



How the Design Incorporates the Design Goals

Flexibility Flexibility is provided in the space with curved walls contributing to the flow of space

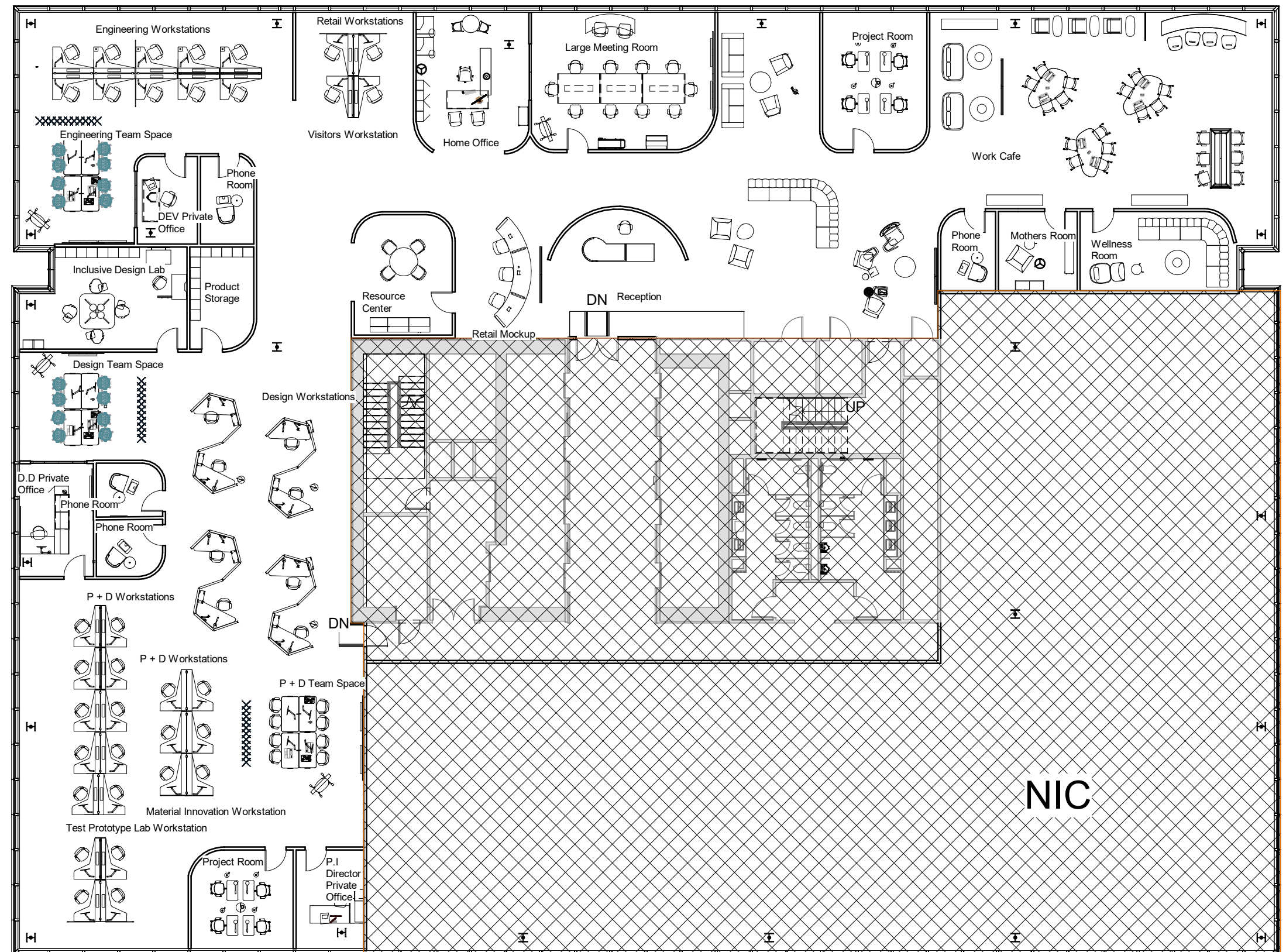
Technology Screen technology is provided throughout the space and brings connectivity between the Robots and Humans and achieves innovation and collaboration

Public vs. Private Throughout the space there is casual seating which also is meant to attribute to a working place as well to make the space multipurposeful

Inclusivity The design utilizes mobility furniture and considering ways to make people feel welcomed in the space.

Collaborative The design utilizes mobility furniture and considering ways to make people feel welcomed in the space.

Hybrid There is monitors and screening experiences which create the hybrid office space. Employees can virtually join work if needed.



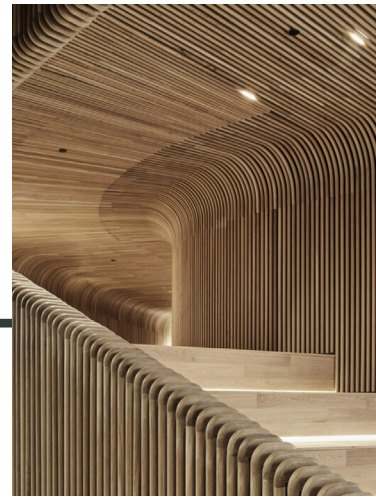
6th Floor Plan
Scale 1/16" = 1'0"

The Comeback of Curved Design: Arch Daily

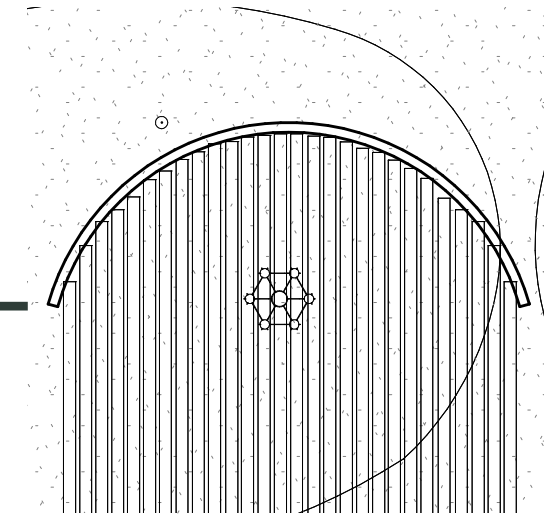
Incorporated Inspiration in Design from the Article: The Comeback of Curved Design: Arch Daily

Organic nature inspired shapes energize rooms

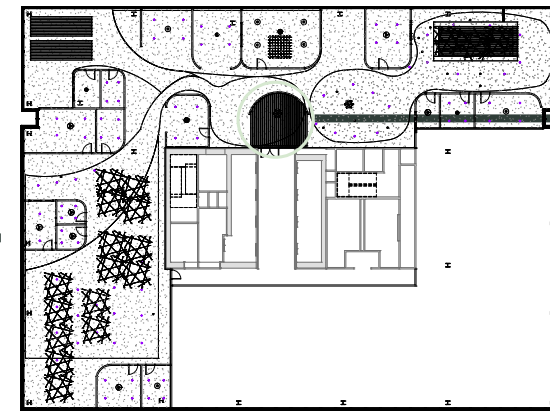
Inspiration



NEXT design



Curves in space add movement and zone creatively



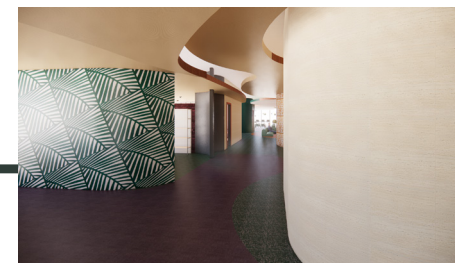
Movement created with the wood paneling directing flow to the reception area

Curved wood adds creative opportunity for making niches in space

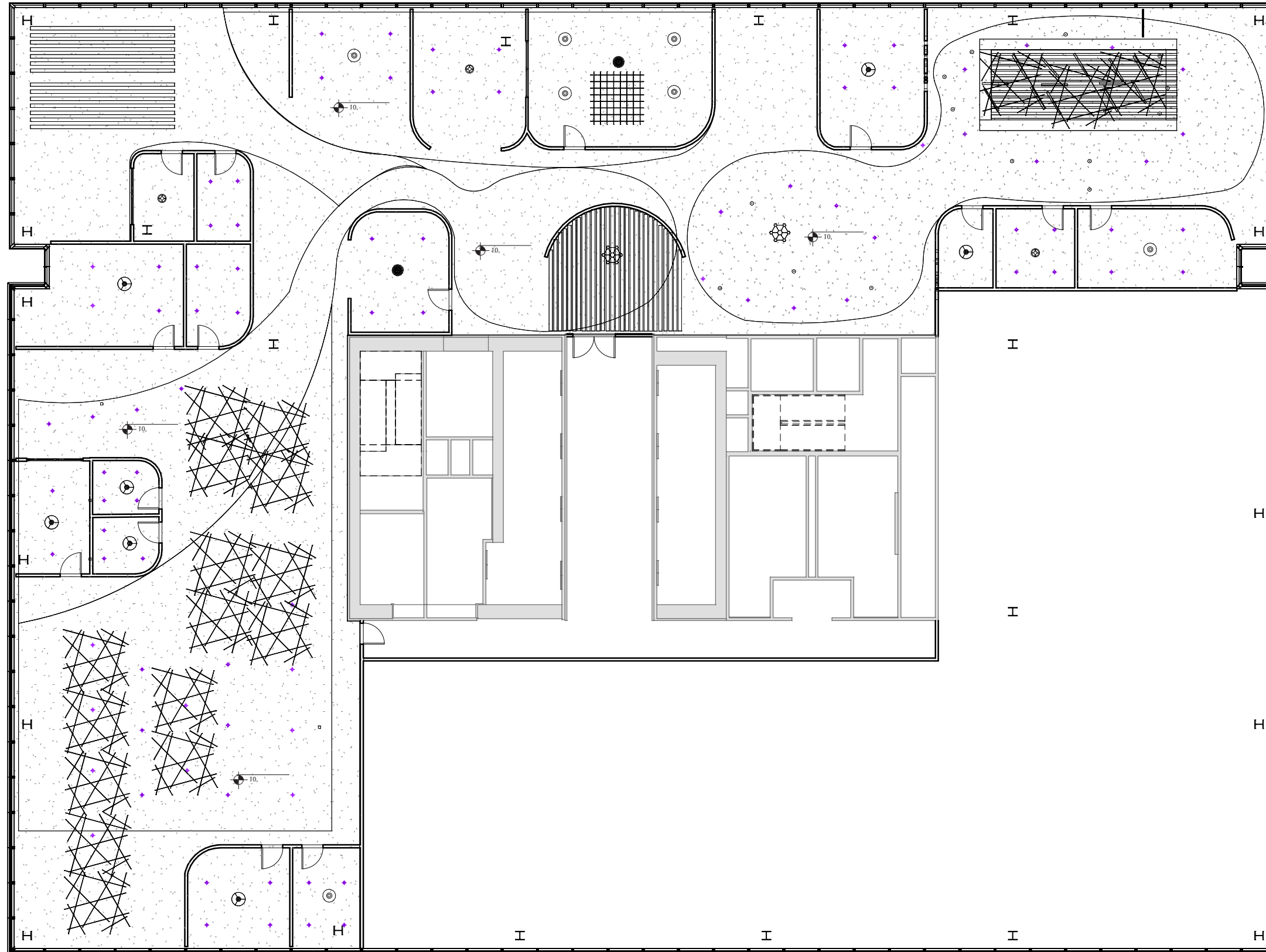
Inspiration



NEXT design



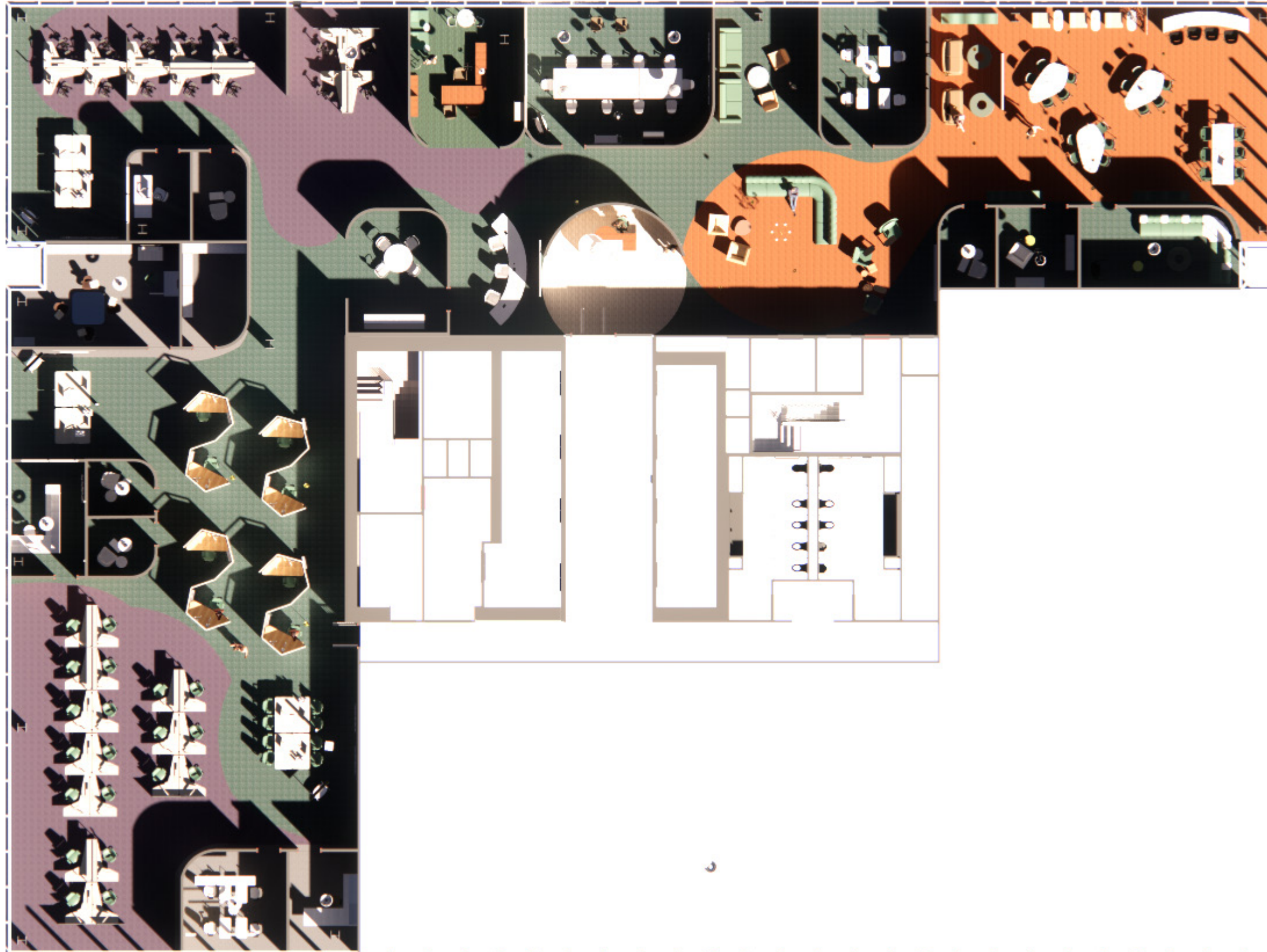
Reflected Ceiling Plan



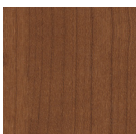
- KEY:
- ◆ Led lights
 - Recessed Lights
 - ⊛ Chandelier
 - Pendant
 - ⊙ FLOS lighting

Reflected Ceiling Plan
Scale 1/16" = 1'0"

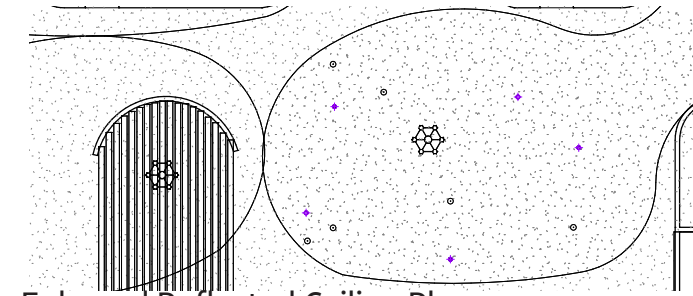
Finished Floor



The flooring intends to guide employees to the movement of the space. The purple colored carpet accents the high technology and geomtric style design. While the green carpet intertwins with the purple carpet to create zoning in space. The green carpet is intended to represent the organic and curvature design style. The wood flooring choice for the work cafe was not only chosen for aesthetics but because it is easy to clean and sustainable.

-  Discussion Tile color: collaboration
-  Discussion Tile color: Experiment Shaw Contract
-  Commercial Hardwood Shaw Contract
-  Written Tile Shaw Contract
-  Interface Granite Peak

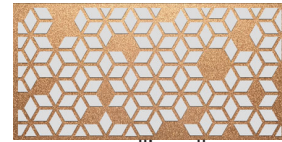
Reception



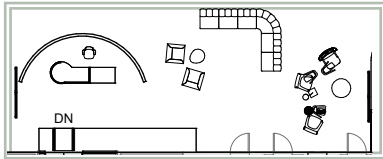
Enlarged Reflected Ceiling Plan



Mooi Plant Chandelier



copper metallic wall element



Reception Partial Plan



West Elm Lounge Seating
-stands up to commercial wear and tear
-Inspired by deco-era design



Written Tile
Shaw Contract
-utilizes Cradle to Cradle material health



Embrace Lounge Chair Solid
-hardwood frame
-Lacquer and oil finishes available on oak and walnut
Soft seat cushion available in fabric or leather



Blue Dot Coffee Table
-Perfect perch for laptops, cocktails, art books, flowers,

The linear wood panels on the ceiling convey the movement in space towards the reception area. Tying back to the design intent of showing direct movement through space.

ADA accessible reception desk to ensure mobility for employees in space. Highlighting the Branding of NEXT as the entry to the space.



Reception Interior Elevation

The Reception is welcoming through the flow of movement as reflected in the linear wood ceiling which guides employees and visitors as they enter the space. The reception is inclusive to the needs of those disabled. The metallic patterned curved wall behind the reception desk contributes to the organic yet technology based design intent as well as privacy for who is at the desk. The metallic material is combined with the organic pattern. The reception encourages a hybrid workspace with the technology and screens available in the reception area.

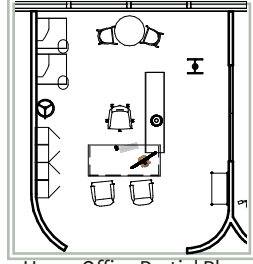
Reception Experience



NEXT is branded on the wall and emphasizes the NEXT Connections branding with the Virtual Reality Experience being below it.

Screening Virtual Reality experience displayed. This area serves as an hybrid space providing both lounge seating and screening technology.

Home Office Lab



Home Office Partial Plan



Ray S Flos Lighting
 -Provides direct or diffused lighting.
 -Liquid paint protection.
 -White painted steel ceiling attachment protected with transparent paint, and polished aluminum cover



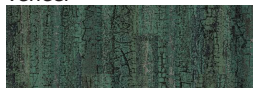
Veneers: Natural Oak, Volcanic Oak, Thunder Walnut
 Laminates: Milk, Merle, Ash Noce, Natural Oak, Grey Ash, Black Walnut



Standard leather pull strap allows users to easily move the chair.



SCS Indoor Advantage™ Certified
 -Oak, Maple, Grey Ash, Cherry, Walnut, or Teak veneer



Interface Granite Peak
 -free of heavy metals, no flourinated chemicals

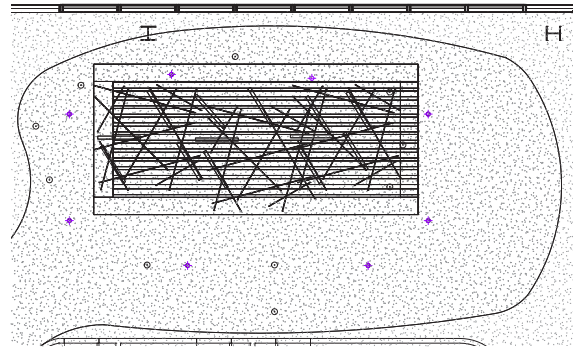
The virtual reality is experienced in this office and employees and visitors can escape to another reality while facing daily work stress.

Display for selling of the Virtual Reality Headset.



The home office ties the design intent together with the biophilic wall pattern and the wood shelving in contrary to the purple brick walls and virtual reality technology experience. It makes a well innovative space by incorporating multi purpose and technology in the space. The VR headsets are on the shelves and once people come into the home office to experience the virtual reality experience through the screening and headset they are compelled to buy the headset for themselves.

Work Cafe Rendering



Enlarged Reflected Ceiling Plan



Void Pendant

Dispended ceiling includes linear wood paneling and acoustical clouds for noise. Meets the organic design intent with the green and movement of the clouds.



El Brook collaborative table
-Worksurface shapes

Screening and virtuality reality experience prevalent in Work Cafe



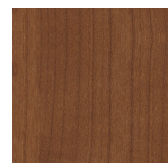
Circa Table
-Oak veneer and laminate finishes on tables

Mobility inclusive choice of seating to provide for all people in the space. The seats are flexible and includes a range of motion.

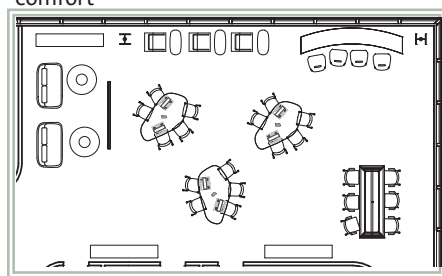


Tenor Chair

-flexible back allows for movements and comfort



Commercial Hardwood

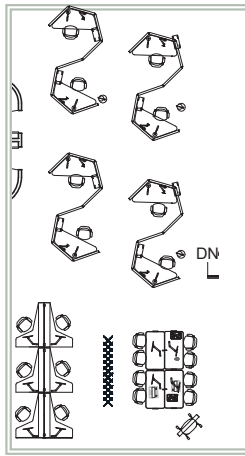


Work Cafe Partial Plan



The Work Cafe serves as a multipurpose space and includes a wide range of activity throughout. There is the oppurunity to engage in a virtual reality activity while in the space to take a break from the work environment. The work area includes mobility seating and the curves in the table connect to the circukation in the space. This space focuses on netural colors and organic elements to create a focused and lively atmosphere.

Workstations Rendering



Workstations Partial Plan



Curvature Workstation

-privacy enhancing



Turnstone geometric Workstation
-privacy enhancing

The accoustical clouds surround the work area to help with accoustifcs and add to movment in the space.

Curved organic shaped workstations provide circulation through the space and achieve the design intent

geometric shaped workstations demonstrate the more high tech design intent



Discussion Tile
color: collaboration
Shaw Contract

Discussion Tile
color: Experiment
Shaw Contract



Steelcase Task Chair
high-performance chair boasts space efficiency, weight-activated controls and an even more sustainable option.

The Workstation area moves through the changes in ceiling and flooring with the different colored intertwining carpets and the accoustical clouds. The work area has a more organic workstation with curves and another that is geometric and less enclosed. These differences highlight one another and bring out a better work place full of innovation and purpose. The color changes in this area emphasize zoned areas and shape the space. Hybrid experience is noted in this space as people can come into work virtual and meet with employees in office with the screen service and monitors provided.